

ABSTRACT**Gathering Information From Short-Range Wireless Portals**

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Businesses may offer their services not only through internet websites but also by short-range wireless portals (51A,B,C) intended to catch passers-by; indeed, this latter means of business promotion may be used instead of an internet site. A method is provided of gathering information from such portals (51A,B,C) for use in a database service system

10 40. More particularly, a mobile device (20) provided with a short-range wireless receiver (21) is moved within range of such a portal and collects information about the services available from the local entity operating the portal. The device (20) then uses a cellular radio network (10) to send this information, together with location data about the portal, to a remote database service system (40) holding similar information from other portals. The
15 user of the mobile device can be credited with a reward by the database service system for collecting such information.

20 (Fig. 1)